

RSU 73 Website Guidelines and Policies

A. Web Site Purpose

WEB SITE GUIDELINES

The purpose of the RSU73 official web site is to provide general information about our school system as well as information about educational programs, extracurricular activities, school events, and student and staff achievements. The web site is intended to support the educational mission of the schools, to enhance the curriculum and learning opportunities for students and staff, and to provide valuable information to the larger community about our schools. The following guidelines are intended to ensure that the web site meets these goals and to establish reasonable controls to protect the privacy of students and staff, to ensure that the web site is in compliance with applicable laws, and to ensure that it meets the highest educational and quality standards.

B. Web Site Structure

The RSU73 web site includes the following components:

1. System wide information (including but not limited to Central Office information, School Board information, Transportation, Facilities, and Food Service information);
2. Individual school information;
3. Individual department, grade level and/or classroom information (including student work and/or teacher-created work and resources); and
4. School-sponsored extracurricular organization information.

C. School Department Authority and Webmaster Responsibilities

RSU73 has the right to edit, delete, or modify any web page content as it sees fit to comply with the intended purposes of the web site and these guidelines. The Superintendent shall designate a Webmaster, who shall be responsible for maintaining the School Department's web site, approving all material to be posted on the site, and monitoring all web site activities for compliance with Board policies, applicable laws and regulations, and these guidelines. If the Webmaster is unsure whether particular material is appropriate, he/she shall consult with the Superintendent, whose decision shall be final. Only the Webmaster shall have password-protected access to the web server to place and remove web pages and content.

D. Content, Quality and Subject Matter

1. RSU73's web site does not create, nor is it intended to create, a public or limited public forum. All materials placed on the web site must serve the educational mission of the school and comply with all Board policies, administrative procedures and school rules concerning the publication and distribution of school-sponsored materials.
2. All materials placed on the web site must meet academic standards for proper spelling, grammar, content, and accuracy.

3. All materials placed on the web site must comply with all Board policies, administrative procedures and school rules concerning the acceptable use of technology.
4. Web page content must be limited to school-sponsored information and activities. No personal student or staff web pages, chat rooms, or discussion groups are permitted on the web site.

E. Confidentiality of Student Information

1. The web site shall be in compliance with all applicable confidentiality laws and regulations.
2. At no time shall personal information about students (such as home address, telephone number, e-mail address, birth date, social security number, etc.) or information made confidential by state or federal law appear on the web site. The web site will not include any information that indicates the physical location of students at any given time, other than attendance at a particular school or participation in school activities.
3. Student information, photographs or work may only be published on the web site if the student's parent/guardian has signed the Parent/Guardian Agreement Form to Publish Student Information. For purposes of these guidelines, student information includes name, class rosters, awards/honors received, and team/extracurricular activity participation lists.

F. Confidentiality of Staff Information

1. At no time shall personal information about staff appear on the web site (including home address, home telephone number, home e-mail address, birth date, social security number, etc.).
2. Because the School Department web site is maintained in part to enhance communication with students and their families, the school e-mail addresses and/or telephone numbers of staff are published on the web site.

G. Copyright

1. Appropriate permission will be obtained before any copyrighted or trademarked material is used on the web site. No copyrighted material may be reproduced, transmitted or stored on the School Department web site without obtaining permission from the copyright owner.
2. Students shall retain the copyright on materials that they create.
3. An appropriate copyright notice will appear with all copyrighted material published on the web site.
4. Except for the above exceptions, all web pages and materials published on the web site are the property of and owned by the RSU73

H. Advertising

The RSU73 web site will not include any advertising, nor will it include any selling activities outside of publicity for school-sponsored and/or approved fundraising activities.

I. Links to External Sites

1. The RSU73 web site will not include links to any personal web sites of students or staff.
2. The web site may include links only to web sites that have demonstrated educational value to students, staff and/or the community, as deemed appropriate by the Webmaster.
3. The web site shall include a disclaimer informing users that links are provided as a convenience, and that the ESU36 does not endorse these sites or have any responsibility for the content of these sites.

J. Additional Requirements

1. The web site shall inform users about how to contact the Webmaster.
2. Each web page will contain the date the page was last updated.
3. The Webmaster will provide appropriate information to school users regarding technical requirements for publishing material on the web site.

Adopted:

SCHOOL WEB SITE POLICY

RSU73 maintains an official web site to provide general information about our school system as well as information about educational programs, extracurricular activities, school events, and student and staff achievements. This web site is intended to support the educational mission of the schools, to enhance the curriculum and learning opportunities for students and staff, and to provide valuable information to the larger community about our schools. The web site does not create, nor is it intended to create a public or limited public forum.

The Board recognizes that the schools must establish reasonable controls to protect the privacy of students and staff, to ensure that the web site is in compliance with applicable laws, and to ensure that it meets the highest educational and quality standards. The Superintendent shall be responsible for overseeing the implementation of this policy and the accompanying guidelines, and for advising the Board of the need for any future amendments or revisions to the policy or guidelines. The Superintendent may develop additional administrative procedures and/or rules governing the day-to-day management and operations of the School Department's web site, consistent with the Board's policy and guidelines. The Superintendent may delegate specific responsibilities to the Technology Director, as he/she deems appropriate.

Legal References:

Cross Reference:

Adopted:

20 U.S.C. § 1232g; 34 C.F.R. Part 99 20-A M.R.S.A. § 6001 17 U.S.C. § 101 et. seq.
P.L. 106-554

IJND-R – Web Publishing Guidelines IJNDB – Student Computer and Internet Use

GCSA – Employee Computer and Internet Use

PARENT/GUARDIAN AGREEMENT
TO PUBLISH STUDENT INFORMATION ON THE RSU73 WEB SITE

Name of Student: _____

Grade or Class: _____

Parent/Guardian Name(s):

Student Information/Photograph/Work to be Published:

The policy is to obtain permission from a student's parent/guardian prior to publishing student information, photographs or work on our web site. A copyright notice is also included prohibiting the copying of student work without express written permission. In the event that a request for copying is made, the student's parent/guardian will be notified.

Please indicate below (place a ✓ next to your decision) whether or not you agree to the publication of the information/photograph/work described above and return this form to your child's teacher or the school office as soon as possible.

_____ I grant permission for my child's information/photograph/work to be published on the School Department web site.

OR

_____ I do not want my child's information/photograph/work to be published on the RSU73 web site.

Parent/Guardian Signature

Date

Code: IJND-R

Code: IJND